

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



LEGENDARY EDUCATION GROUP LIMITED

傳承教育集團有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 8195)

VOLUNTARY ANNOUNCEMENT MEMORANDUM OF UNDERSTANDING REGARDING POTENTIAL COLLABORATION

This announcement is made by Legendary Education Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis to update the shareholders (the “**Shareholders**”) and potential investors of the Company on the latest business development of the Group.

The board (the “**Board**”) of directors (the “**Directors**”) of the Company is pleased to announce that on 14 January 2026, the Company entered into a memorandum of understanding (the “**MOU**”) with Institute of Knowledge Exchange at The Hang Seng University of Hong Kong (“**IKE**”) and Parenting Headline Limited (“**Parenting Headline**”) (together with the Company, the “**Parties**”) in relation to a potential collaboration (the “**Collaboration**”) on a continuing education course for executives titled “《企業家精神CEO證書課程》” (the “**Programme**”).

THE MOU

The Programme and the scope of collaboration

Pursuant to the MOU, the Parties intend to collaborate in all aspects relating to the Programme, including but not limited to programme management, student recruitment and alumni activities of the Programme, and coordination of beneficiary institutions. The principle officer of IKE and the Group shall jointly sign the certificate of completion to be issued for the Programme.

The Programme is designed as a continuing education course for executives centered on Dr. Cheng Yu-tung's management philosophy, primarily covering virtue ethics, organisational culture, and corporate social responsibility. The Company is entitled to incorporate module contents relating to investment and international dynamics into the Programme. Mr. Lui Yu Kin (who is a leading speaker of the Group's financial quotient and investment education courses and a substantial Shareholder as of the date of this announcement) is expected to join the teaching team as a core member for the Programme.

Financial arrangements

Pursuant to the MOU, the form, structure and terms of their collaboration and the administrative and financial matters in connection with the Programme, including but not limited to remuneration, financial entitlements and financial obligations, will be subject to further negotiations in good faith and shall be expressly set forth in a separate definitive agreement to be duly executed by the Parties.

The Parties agreed that the net proceeds derived from course fees of the Programme shall be donated entirely to support the "Dr MAC Classroom Reading Programme" (大粒MAC教室) and the "Learning Living Chinese Programme" (語文的生命), each a charitable program initiated by Jing Yuan Charity Foundation Limited (the "**Foundation**") and co-organised with Parenting Headline. Parenting Headline will be responsible for coordinating with beneficiary institutions in this regard.

Termination

The MOU is effective as of the date thereof and shall remain in full force and effect until 31 March 2027, unless earlier terminated by the Parties or upon execution of a definitive agreement between the Parties relating to the Collaboration. Save for those provisions expressly stipulated as legally binding, including but not limited to the scope of collaboration, termination, confidentiality, legal effect and governing law, the MOU does not create legal and binding obligations on the Parties.

INFORMATION ON COUNTERPARTIES

IKE is a professional unit established by The Hang Seng University of Hong Kong to conduct applied research studies for industry and provide professional and executive training to individuals and organisations that want to enhance their skills and knowledge. IKE is engaged by the Foundation to develop and deliver modules in the Programme.

The Foundation is a charitable institution which is exempt from tax under section 88 of the Inland Revenue Ordinance (Chapter 112 of the Laws of Hong Kong). As established by Chow Tai Fook Enterprises Limited in 2022, the Foundation is committed to promoting and implementing positive life education, engaging in philanthropic work, helping the underprivileged, sharing resources, creating positive values, so as to build a community of harmony and integration.

Parenting Headline is principally engaged in the operation of a parenting media platform known as "Parenting Headline" (親子頭條) delivering a wide range of information and resources related to family, education, health, child development, parenting tips and community news. It has been nominated by the Foundation as the authorized publication

adviser for 《鄭裕彤傳 — 勤、誠、義的人生實踐》 with respect to publication operations in Simplified Chinese in the People's Republic of China, and is responsible for publication management, regulatory compliance oversight, and strategic promotional planning.

To the best of the knowledge, information and belief of the Directors having made all reasonable enquiries, each of IKE, Parenting Headline and the Foundation and their respective ultimate beneficial owner(s) is independent of the Company and its connected persons (as defined in the Rules Governing the Listing of Securities on GEM (the “**GEM Listing Rules**”) of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”).

REASONS FOR AND BENEFITS OF THE COLLABORATION

The Group is principally engaged in (i) provision of financial quotient and investment education courses; (ii) provision of private supplementary education services; (iii) manufacturing and sales of OEM garment products; (iv) retailing and wholesaling of garment products under the Group's own brand and high-end fashion brand; (v) provision of loan services; and (vi) property investment.

Aligned with the Group's strategic goal to expand its educational offerings, the Collaboration is expected to enrich the Group's portfolio by integrating corporate education programme. Leveraging its solid foundation and proven expertise in educational programme development, the Group has strong capabilities in delivering high-quality learning experiences and driving enrolment, as demonstrated by the growing number of students enrolling in its financial quotient and investment education courses and the private supplementary education courses in recent years.

As a professional unit at the University-level, IKE brings proven expertise in the curriculum design and the delivery of professional and executive training programmes to life-long learners. Furthermore, Parenting Headline contributes both promotional reach through its established parenting media platform and deep insights into Dr. Cheng Yu-tung's management philosophy to integrate these core values within the modules of the Programme. The Parties aim to pool their respective strengths, reputation and expertise to enhance module development, strengthen promotion efforts and expand student outreach for the Programme.

The Directors believe that the joint effort among the Parties will enhance the Group's market reach, brand recognition and positioning in the education sector, thereby driving sustainable growth of the Group's businesses and delivering long-term value for Shareholders.

The Collaboration is subject to further negotiation and execution of the definitive agreement(s) between the relevant Parties. Therefore, the Collaboration may or may not proceed. Shareholders and potential investors of the Company are urged to exercise caution when dealing in the securities of the Company.

By order of the Board
Legendary Education Group Limited
Yuen Yu Sum
Chairman and Executive Director

Hong Kong, 14 January 2026

As at the date of this announcement, the Board comprises two executive Directors, namely, Mr. Yuen Yu Sum (Chairman) and Mr. Chan Lap Jin Kevin; three non-executive Directors, namely, Mr. Law Wing Chung, Dr. Tang Sing Hing Kenny and Ms. Mak Louisa Ming Sze; and three independent non-executive Directors, namely, Mr. Chung Chin Kwan, Mr. Chan Kim Fai Eddie and Mr. Chung Kwok Pan.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the Stock Exchange’s website at <http://www.hkexnews.hk> for at least 7 days from the date of its publication and on the website of the Company at <http://www.legendaryedu.com>.